

Westwood Little League
PO Box 19885
Kalamazoo, MI 49019
Email: westwoodll.mi@gmail.com
Website: <http://www.westwoodll.com>



Dear Friend,

I'm reaching out with a great opportunity to expand your marketing plan and boost awareness of your business to customers on Kalamazoo's westside and beyond!

Our mission is to support boys and girls in building strong character, confidence, and good sportsmanship. We aim to provide fun, safe, and competitive baseball and softball programs for nearly 500 children each season, which requires tremendous support from our community. Over the years, sponsors like you have played a vital role in maintaining and improving our programs.

Benefits of Sponsorship

As a sponsor of Westwood Little League, you'll gain recognition for your generosity. Team sponsors can have their business name printed on team jerseys and will receive a plaque with a team photo to proudly display. Additionally, we can feature your company logo on our website for our Westwood Little League family to see. Plus, your sponsorship is tax-deductible since Westwood Little League is a 501(c)(3) organization—your tax advisor can guide you on the benefits.

Becoming a Sponsor

Choose your preferred sponsorship level and fill out the necessary information to be assigned a team. Please respond with your intention to sponsor and help support Westwood Little League as soon as possible. Opening Day is April 25, so payment will also be due soon. If the current economic situation affects your ability to sponsor, let us know—we're happy to work with you. Alternatively, consider contributing goods or services. Any support is greatly appreciated!

Sincerely,

Susan Andrews
Westwood Little League
Board of Directors
Sponsorships and Grants
wwllsponsor@gmail.com



For electronic forms:



For electronic payment:

Westwood Little League 2026 Sponsorship Levels

MAJOR LEAGUE SPONSOR

Annual Cost: \$3,500

- Your 4x6 banner will be prominently displayed, visible for everyone to see.
- Your logo will be prominently displayed on the front or sleeve of every regular season team's uniform.
- Your logo & website will be listed on our homepage as a Major League Sponsor.
- Business literature and/or coupons welcome at the concession stand.
- Business name mentioned before every game day during the playing of the National Anthem.
- A Thank You plaque with your team picture to display at your business.

ALL STAR SPONSOR

Annual Cost: \$1,500

- Your 4x6 banner will be prominently displayed, visible for everyone to see.
- Your logo will be prominently displayed on every All Star team uniform.
- Your logo & website will be listed on our homepage as an All Star Sponsor.
- Business will be the official sponsor of all our All Star teams.
- Business name mentioned during opening day ceremonies.
- A Thank You plaque with your team(s) picture to display at your business.

GOLD SPONSOR

Annual Cost: \$1,000

- Your 2x4 banner will be prominently displayed, visible for everyone to see.
- Your business name will be prominently displayed on TWO teams uniforms.
- Your logo & website will be listed on our homepage as a Gold Sponsor.
- Business name mentioned during opening day ceremonies.
- A Thank You plaque with your team pictures to display at your business.

SILVER SPONSOR

Annual Cost: \$600

- Your 2x4 banner will be prominently displayed, visible for everyone to see.
- Your business name will be prominently displayed on your team's uniform.
- Your logo & website will be listed on our website homepage as a Silver Sponsor.
- Business name mentioned during opening day ceremonies.
- A Thank You plaque with your team picture to display at your business.

BRONZE SPONSOR

Annual Cost: \$400

- Your business name will be prominently displayed on your team's uniform.
- Your business name will be listed on our website homepage as a Bronze Sponsor.
- A Thank You plaque with your team picture to display at your business.

OUTFIELD SIGN SPONSOR

Annual Cost: \$300
2 Year Agreement: \$450

- Your 3x6 banner will be displayed in the most visible part of the park - the outfield fence.

AD SPACE SPONSOR

Annual Cost: \$75

Additional sponsorships are also available to purchase for ad space on the WWLL website.

Westwood Little League 2026 SPRING Sponsorship/Donation Agreement

Sponsor Business Name: _____

Sponsor Contact Name: _____

Address: _____ Zip: _____

Telephone: _____ Email: _____

Note: New Sponsors please send Vector format logo to wllsponsor@gmail.com by ASAP

WE WANT TO BE PART OF THE TEAM!

___ MAJOR LEAGUE SPONSOR \$3,500.00

___ ALL STAR SPONSOR \$1,500.00

___ GOLD TEAM SPONSOR \$1,000.00

___ SILVER TEAM SPONSOR \$600.00

___ BRONZE TEAM SPONSOR \$400.00

___ OUTFIELD SIGN SPONSOR ___ \$300 (1 YEAR) ___ \$450 (2 YEAR)

___ AD SPACE SPONSOR \$75.00

___ OTHER AMOUNT OR GOODS OR SERVICES _____

→ Sponsorship Preferences (please complete one choice A or B)

A. We would like to sponsor a team with a specific child or manager

Child's Name: _____

Manager: _____

B. We would like to sponsor a team in the following division(s):

___ NO Preference - put us where you need us!

___ T-Ball Boys and Girls (ages 4-6)

___ Intermediate Baseball (ages 11-13)

___ Minor Boys Baseball (ages 7-8)

___ Minor Girls Softball (ages 7-8)

___ Little Major Boys Baseball (ages 9-10)

___ Little Major Girls Softball (ages 9-10)

___ Major Boys Baseball (ages 11-12)

___ Major Girls Softball (ages 11-12)

___ Junior Boys Baseball (age 13-14)

___ Junior Girls Softball (ages 13-14)

___ Senior Boys Baseball (ages 14-16)

___ Senior Girls Softball (ages 14-16)

→ 1st, 2nd and 3rd choice Team Shirt Color (if applicable)

****Preference given to those whose paperwork we receive first and colors are not guaranteed****

(Maroon, Red, Royal Blue, Navy Blue, Sky Blue, Teal, Green, Dark Green, Kelly Green, Purple, Bright Pink, Powder Pink, Yellow, Orange, Grey, Black, White, Other)

1. _____

2. _____

3. _____

Please complete the Sponsorship/Donation Agreement, sign and date the bottom, and return your form AND payment ASAP. Electronic forms and payment available upon request at wllsponsor@gmail.com.

Make checks payable to Westwood Little League or WWLL

Mail to Westwood Little League, PO Box 19885, Kalamazoo, Michigan 49019.

Terms:

Westwood Little League is a 501 (c)(3) non-profit organization, please keep a copy receipt for your tax-deductible donation.

Your organization has agreed to be a sponsor for Westwood Little League. Pursuant to your choice of sponsorship listed within this document, you agree to pay the amount stated to WWLL. Your organization makes this payment with no exception that it will receive any return benefit other than use of your organization's name and logo as stated in the description of the level of sponsorship that you have selected. In exchange, WWLL agrees to abide by the terms of your selection. Your organization will provide WWLL with the logo images or name by due date set forth above. If your organization does not submit the logo images or name by due date, Westwood Little League is relieved of its obligations but your organization is not guaranteed return of sponsorship money. WWLL reserves the right to compress these images if they are larger than needed and to resize them to fit on the uniform or banner. Your organization will not be given the opportunity to approve any image re-sizing made by WWLL prior to printing, however, WWLL will do its best to respect your name and logo. WWLL reserves the right to display other sponsor acknowledgements on the team T-shirt and or Player's handbook. Your organization further agrees to permit WWLL the ability to use your organization's name in a list of annual sponsors in our player's handbook or on the WWLL website.

This agreement will be in effect for a period of one year from the date that both parties sign it (unless you have purchased a banner that requires WWLL to display the banner for two seasons). Your organization may decide to withdraw the display of its name and logo at any time, but you understand that the sponsorship payment will not be returned. Your organization has agreed to sponsor WWLL and support the league's efforts to encourage children to play baseball/softball. In no way, can you be held responsible for any liability whatsoever. Westwood Little League's damages are limited by the dollar value of your sponsorship level.

Westwood Little League Board of Directors thanks you for your participation and philanthropy.

Total Enclosed: \$ _____

By: _____
(Sponsor Representative)

Date: _____

By: _____
(Authorized Representative of Westwood Little League)

Date: _____

Check No. _____